



OUR IDEOLOGY

CREATE

SUSTAIN

INNOVATE

DISRUPT



ROICA

Roica Premium Stretch Fiber. It is in an unbroken DNA line drawn from a Japanese dedicated research to the final consumer that sees ROICA delivering on unique, smart specialty yarns with functions that match every contemporary need.

Clothes with ROICA will always recover shape. ROICA helps keep you warm or cool, enhances muscle action and is the first to market eco-sustainable stretch, while also being able to be flawlessly dyed to match whatever you choose to wear.



HEMP DENIM

Hemp is a fibre that can, in the future, replace cotton – with properties that are the same as those of cotton... but with even more advantages:

- **Twin Usage:** Hemp **does not use pesticides** (cotton uses 26% of world's pesticides)

- **Growth Cycle:** Hemp has the **fastest growth** (3-4 months), while growing cotton takes from 8-9 months

- **Water Usage:** Hemp **reduces water consumption by some 70%** compared to cotton

- **Fibre per Acre:** Hemp production (220 to 367 kgs) can be **twice as big as cotton production** (kgs)



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